



Request for Proposals (RFP)

Double Sided Digital Display

RFP No.: 2026-1

Issue Date: 2/26/2026

Closeout (Submission) Deadline: Tuesday, March 3, 2026 at 2PM ET

1. Introduction

City of Crescent City, located in Crescent City, Florida, invites qualified vendors to submit proposals for the purchase (and optional installation, training, and support services) of a Double Sided digital display. This RFP outlines the required specifications, deliverables, and terms. The City intends to award a contract to the responsive and responsible vendor offering the best overall value.

2. Background & Objectives

The city seeks a reliable, high visibility, double sided LED sign to improve public communications, event announcements, and safety messaging. The selected solution must deliver excellent readability, durable performance suitable for Florida climates, and straightforward content management.

3. Scope of Work

The scope includes:

Procurement of one (1) double sided display meeting the specifications in Section 4.

Shipping and Delivery by Appointment to 3 N. Summit Street, Crescent City, Florida, including coordination with City staff.

Optional Services (if proposed):

On-site installation, mounting, and commissioning.

Electrical hookup and integration (with licensed electricians where required).



Training for City staff on Windows PC messaging software.

Warranty and ongoing support plans.

Permitting assistance (if needed).

Note: Vendors may bid product only or product + services. The City may award to a single vendor or separate awards based on best value.

4. Required Technical Specifications

The proposed unit must meet or exceed all specifications below:

Model: Unknown (Double sided)

Quantity: 1- Provide at level or better material than below:

Approximate Display Dimensions: 3'6" x 7'6"

Pixel Pitch: 9.9 mm (SMD)

Pixel Matrix: 96 x 224

Color Depth: 281 trillion colors

Viewing Angle: 160°

Video Playback: 60 fps

Control/Software: Windows PC Messaging Software

Sensors: Temperature probe with light sensor (auto-brightness capability preferred)

Wireless: RWF High-Speed Long-Range Wireless Transmission

Shipping: Included

Delivery: By appointment

Warranty & Support: Vendor to propose comprehensive coverage (minimums in Section 10)

Compliance and Standards (preferred/required where applicable):

UL/ETL electrical safety certification (or equivalent).



FCC compliance for wireless transmission and electromagnetic emissions.

ADA aware content controls (brightness, contrast) and accessibility best practices.

Florida building/weather suitability (UV, heat/humidity, storm resistance for enclosures/mounts).

Cybersecurity practices for Windows PC control software (user roles, patching, secure comms).

5. Site Conditions & Assumptions

Installation location: (City Hall, 3 N. Summit Street.)

Power availability: Voltage/Amperage/Phase, e.g., 120V, dedicated circuits.

Network: wireless only.

Structural mounting: Existing structure.

Permits: If installation is included, vendor shall confirm and coordinate any required local permits. The City can assist with documentation.

6. Deliverables

One (1) double sided display meeting all specs.

Documentation: user manuals, wiring diagrams, software guides, warranty terms.

(If installation is included) Installed and commissioned display with acceptance testing.

Training materials and session(s) for staff.

Final asset inventory and serial numbers.

Warranty & support activation details and contacts.

7. Project Timeline

RFP Issued 02/26/2026

Vendor Questions Due 2/27/2026 & 2pm ET]

Final Addenda Posted: 02/27/2026



Proposal Closeout (Due): Tuesday, March 3, 2026 at [Insert Time] ET

Anticipated Award: March 6th, 2026

Delivery Window: within 30–45 days ARO.

Installation & Training (if applicable): at Delivery

8. Proposal Submission Instructions

Submit proposals electronically (PDF) to:

Email: citymanager@crescentcity-fl.com

Subject Line: “RFP No.2026-1 – One (1) double sided display – Vendor Name”

Alternative hard copy delivery (if permitted):

Address: 3 N. Summit Street

Attn: Derek Martin

Late proposals will not be accepted. The City reserves the right to request clarifications.

9. Proposal Format

Please structure your proposal as follows:

Cover Letter – Authorized signature; confirm price and availability.

Technical Response – Confirm each spec in Section 4; provide data sheets and certifications.

Implementation Plan (if proposing installation) – Site survey needs, mounting plan, electrical/network requirements, timeline, and permitting approach.

Training Plan – Agenda, duration, materials.

Warranty & Support Plan – Term lengths, RMA process, on-site/respond times, software updates.

Pricing – Use the line item table below and add any optional services.

Company Qualifications – Relevant experience, references, key personnel.



Exceptions/Alternates – Clearly list any deviations from specifications.

Required Forms – Insurance certificates, W-9, E-Verify, public records acknowledgment, conflict of interest, non-collusion affidavit.

9.1 Pricing Table (Complete)

Double Sided LED Display, 3’6” x 7’6”, 9.9 mm SMD, 96×224, 281T colors, 160° viewing, 60 fps, Windows PC messaging software, temp probe & light sensor, RWF high-speed long-range wireless, Shipping Included, Delivery by Appointment — Qty 1 — \$0

Optional Add Ons (Vendor to itemize):

Installation, mounting hardware, foundations/poles, electrical hookup.

Permitting support.

Extended warranty (parts/labor).

Preventive maintenance (annual/quarterly).

On-site training (hours/sessions).

Spare modules, power supplies, controllers.

Taxes: Indicate applicable taxes or confirm tax exempt status (City will provide exemption certificate if applicable).

Total Proposal Price: \$

10. Warranty & Support (Minimums)

Hardware Warranty: Minimum 3 years parts and labor.- Longer is better

On-Site Service: Next-business-day remote support; on-site within 5 business days for critical failures.

Software Support: Security patches and updates.

Brightness/Color Calibration: Initial calibration + optional annual.

Spare Parts Strategy: Rapid ship critical components.

RMA/Repair: Document turnaround times.



Documentation: Warranty certificates, support contacts.

11. Acceptance & Performance Criteria

Uniform brightness, 60 fps playback, reliable wireless link, sensor functionality, environmental durability, final testing.

12. Vendor Qualifications

3+ references, municipal/commercial experience, insurance, ability to meet deadlines.

13. Terms & Conditions

Right to reject, public records compliance, E-Verify, insurance, indemnification, non-collusion, payment terms, addenda responsibility.

14. Evaluation Criteria

Technical 30%, Price 30%, Support 25%, Experience 15%.

15. Questions & Communications

Email questions to citymanager@crescentcity-fl.com

16. Proposal Validity

120 days.

17. Appendices

Forms, site sketches, insurance requirements, public records/E-Verify acknowledgments.